
Video Production

Create and direct all entertainment, informational, advertising, and promotional videos and still graphics on the Thomas & Mack Daktronics Prostar Video Display and in-house video monitors for most events at the arena, including basketball, concerts, and the National Finals Rodeo to name a few.

Nevada Colwell
Multi-Media Manager
(702) 895-4293

Equipment:

- Ampex Vista Switcher
- ASC Virtual Recorders (2)
- Apple Power Mac 9600/200
- Gateway G5-200M
- United Media MVS duo Editor
- Radius Edit Editor
- Media 100 Edit System
- Crystal Graphics Topas Animator
- Lightwave 3D
- Adobe Photoshop, Illustrator, After Effects
- Sony Field Camera
- Sony DXC-537A Cameras (3)
- Sony 100-L Camera
- Hitachi Z-1 Camera
- Sony PVW-2800 VTRs
- Sony UVW-1400 VTR
- Leitch Still Store
- Chyron Max! Character Generator
- Robotic Cameras (2)

Production Operations / Labor Rates

Video Director	\$50.00/hr
Video Assistant	\$20.00/hr
Technical Director	\$35.00/hr
Chyron/Replay Operator	\$30.00/hr
Camera Operator	\$30.00/hr
Grip	\$21.00/hr
Tape Operator	\$30.00/hr
Reader Board Operator	\$20.00/hr

Estimated cost of 2 hour event \$1,000 (Minimum 4 hour call)
Estimated cost of 3 hour event \$1,200 (Minimum 4 hour call)

Editing/Graphics Rates:

- Ampex Vista Switcher* \$85.00 per hour (includes Video Director)
- Additional labor costs more (2 hour minimum)

Equipment Rental:

- Video Display \$2,500.00 per event
- Tripod camera \$250.00 per event
- Hand held camera \$150.00 per event
- Production Room (includes switcher/BetaSP Tapedeck/ClearCom) \$500.00 per event
- Video tape cost \$20-\$75 per tape (depends on length)

Broadcast Production Compound:

- Television truck pad located at west end of the arena truck entrance
- Power: 2 two-hundred amps, 1 one hundred amp circuits
- Phone Lines: \$200.00 per line
- Triax & Coaxial video camera cable capabilities thru-out the Arena
- Fiber Optics are available
- Clear-com is located thru-out the arena
- Power & park hook-up: \$120.00